

2020 Expenditure Statement

Image, Promotion, Marketing and Events

Christmas Activity	£6,009
Website	£155
Easter and Halloween Trails	£526
Annual Business Report	£140
Business Communication	£3,710
COVID Communications	£2,730
Project management	£1,680
Advertising	£50
<i>Sub total</i>	<i>£15,000</i>
Digital strategy	£25,561

Welcoming, Safe and attractive

Xmas lights	£10,815
Flowers	£6,210
COVID	£650
Other / project management	£202
<i>Sub total</i>	<i>£17,877</i>

Backing Business

Crime	£105
COVID Support	£4,970
Business support	£350
Digital strategy	£0
<i>Sub total</i>	<i>£5,425</i>

Lobbying, Representing and Bidding

	£0
<i>Sub total</i>	<i>£0</i>

Car Parking & Signage

Digital strategy	£0
<i>Sub total</i>	<i>£175</i>

Renewal Ballot

	<i>£2,985</i>
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Running the BID

Subscriptions	£885
Bookkeeping, invoice processing, accounts, bank charges	£3,621
BID Manager (bank liaison, Board meeting administration)	£2,520
Levy collection queries	£560
AGM	£630
Bank charges	£36
Postage	£19
Insurance	£1,343
<i>Sub total</i>	<i>£9,614</i>

Total Expenditure **£76,637**

Cash in Bank 1 Jan 2020	£47,258
Cash in Bank 31 December 2020	£28,251
BID Levy collected 2020	£102,120
Other payments in (Gvt BID resilience grant plus payments for hand sanitiser) *	£5,978

* Directors asked to request missing bank statements so this can be checked

Deduction from TDC payment for invoices paid by TDC for BID activity in 2018/19	£3,298.86
Payments made to TDC for invoices paid by TDC for BID activity in 2018/19	£116,889.76 (£98,912.70+VAT)